1. Preparing to Listen
You are going to listen to a class discussion about viral video websites. Before you listen, think about the following questions.

Have you shared or watched video on the Internet?
Do you think that Internet video is replacing television and movies?

2. Listening for Main Ideas
Read questions 1 and 2. Listen to the discussion. Then choose the correct answer for each question.

1. What does the term “viral video” mean?
   a. videos that spread computer viruses
   b. online videos that computer users send to each other
   c. online videos that are bad for computer users’ health

2. With which sector of the population is viral video most popular?
   a. teenagers and young adults
   b. children
   c. older adults

3. Listening for More Detail
Read questions 3–10. Listen to the discussion again and choose the correct answer for each question.

3. Who does not like online videos?
   a. Student 1
   b. Student 2
   c. Professor

4. From the context of the conversation, what does the word “fad” mean?
   a. an important phenomenon
   b. a fashion that changes quickly
   c. a new invention

5. Why does Deb use MTV (Music Television) as an example of a TV channel that is less popular than online video?
   a. because MTV has always been very popular with young people
   b. because MTV is a cable television channel
   c. because there are a lot of ads on MTV

6. Which of these sites is an example of “web 2.0”?
   a. a newspaper website that allows you to read today’s news
   b. a commercial website selling books and CDs
   c. an interactive website on which users post movie reviews

7. According to the article that the students read, why are young people turning away from traditional media?
   a. they don’t trust people in authority
   b. they don’t have time to read the newspaper or watch television
   c. they don’t trust their parents

8. What problem with viral video is discussed?
   a. the necessary equipment is expensive
   b. the quality is often poor
   c. you need a fast Internet connection to make online videos

9. Why does one student quote the example of the invention of phonograph records?
   a. to argue that viral video will lose its popularity quickly
   b. to show the difference between phonograph records and online video
   c. to say that phonograph records were more entertaining than online video

10. Why are viral video websites important for a sociology class?
    a. There are many journal articles about them.
    b. They are more interesting than other aspects of sociology.
    c. Large communities are watching and discussing them.