Starting point

John Lennon and Paul McCartney
They were the songwriting partnership in The Beatles and worked in the music industry. Although they always signed their songs as Lennon and McCartney, they reportedly wrote many of the later songs separately and took input from each other. They inspired each other through the competitive nature of their partnership.

Domenico Dolce and Stefano Gabbana
Dolce and Gabbana is a famous Italian brand in the fashion industry which was set up by two young designers.

Philips and Douwe Egberts
Philips makes electronic household goods and Douwe Egberts produces coffee. The two companies have collaborated to produce coffee machines which use easy-to-use coffee capsules.

Crédit Lyonnais and Tour de France
Crédit Lyonnais is a French bank which has sponsored the Tour de France cycling race for a number of years. The famous yellow jersey worn by Tour de France champions also shows the name Crédit Lyonnais.

Working with words

4
1 Disagree  2 Agree  3 Agree  4 Agree  5 Agree  6 Agree

5
take responsibility  complementary skills  mutual benefit
team player  common ground  shared goals
work closely  form alliances
join forces  joint venture

6
1 complementary skills  5 form alliances  9 team player
2 join forces  6 work closely  10 common ground
3 take responsibility  7 joint venture
4 mutual benefit  8 shared goals
**Business communication skills**

2

**Nikos’s plan:** hold a series of informal meetings for staff.  
**How it will work:** people can meet informally and develop a relationship.  
**Timescale of plan:** seven or eight meetings by the end of next month.  
**What he needs before he can launch it:** a list of Buckler’s key people.

3

A big event which will be fun - Carmen wants ideas on this

4

1 expect  
2 leave  
3 Over  

4 plan  
5 take  
6 intend  

7 timescale  
8 By  
9 step  

10 likely  
11 term  
12 chances  
13 long  

5

a 1, 4, 6, 10, 11, 12, 13  
b 3, 5, 7, 8  
c 2, 9

**Practically speaking**

1

1 a, c, d  
2 b, e

**Language at work**

1

1 She is optimistic about the schedule and thinks that they should be in the new premises by the end of June as planned.  
2 She predicts that there could be trouble and some people will leave because of the changes.

2

1 I’ll / will  
2 could / might  

3 going to  
4 should  

5 going to  
6 I’ll / will

3

a should  

b will  

c ll  

b might / could  

e going to  
f going to
Possible answers

1 I'm going to finish on time.
2 She should be here in fifteen minutes.
3 We might not reach our targets if sales don't improve.
4 I might apply for the job.
5 It'll be there in two days.

Case study

Discussion

1 - 3

Possible answer

1 a group of people who work together, but who are located in different places and ‘meet’ using their PCs